

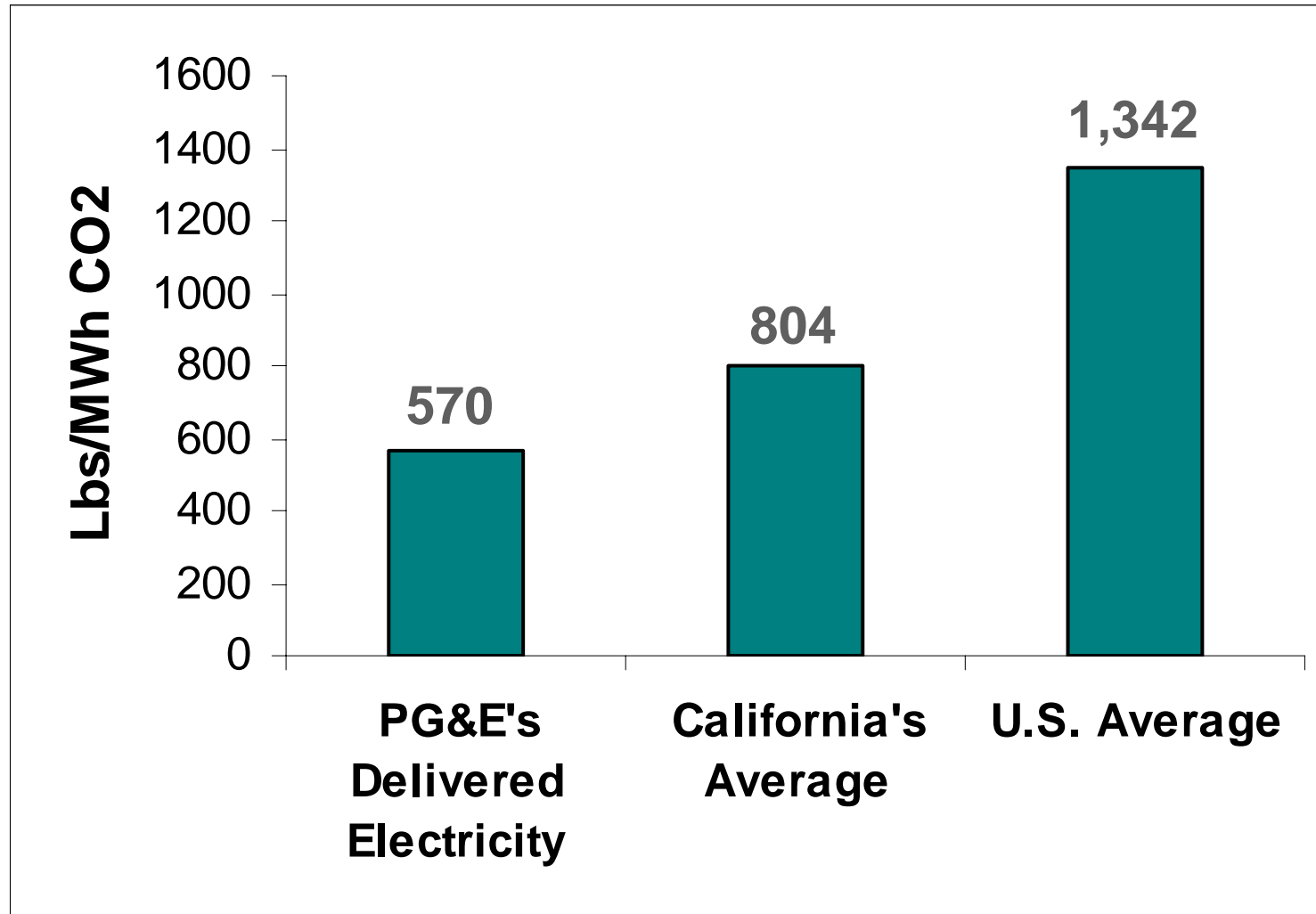
“Climate Neutral” Energy Use: PG&E’s Proposed Climate Protection Program



**Wendy Pulling, Director of Environmental Policy
National Renewable Energy Marketing Conference
December 4, 2006**

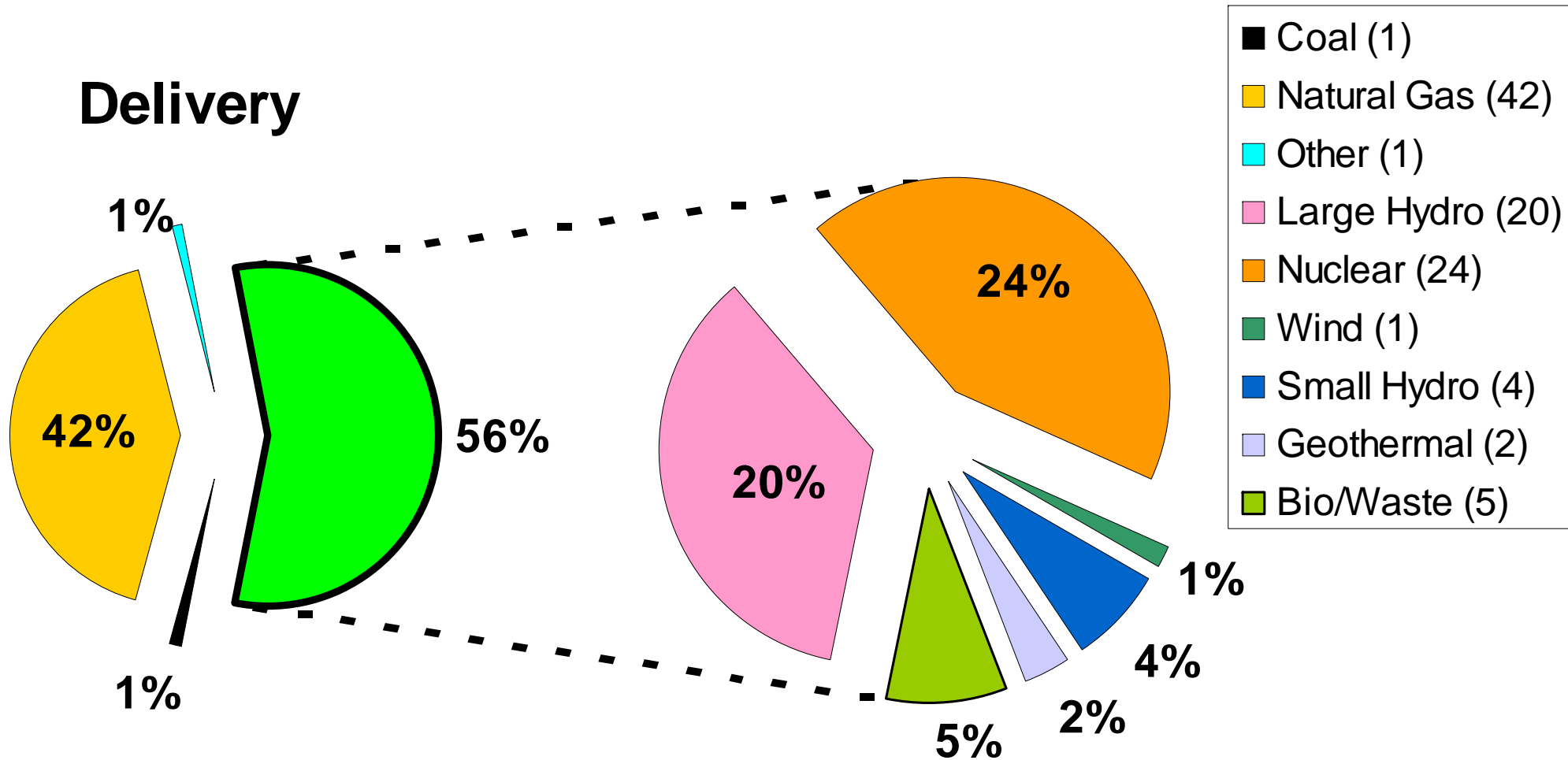
PG&E's GHG Footprint

(Total: 22 Million Tons CO₂-e)



Note: All figures for emissions from electric power generation.
PG&E's figures are certified by California Climate Action Registry.

PG&E's Energy Mix



Carbon-Free and/or Renewable

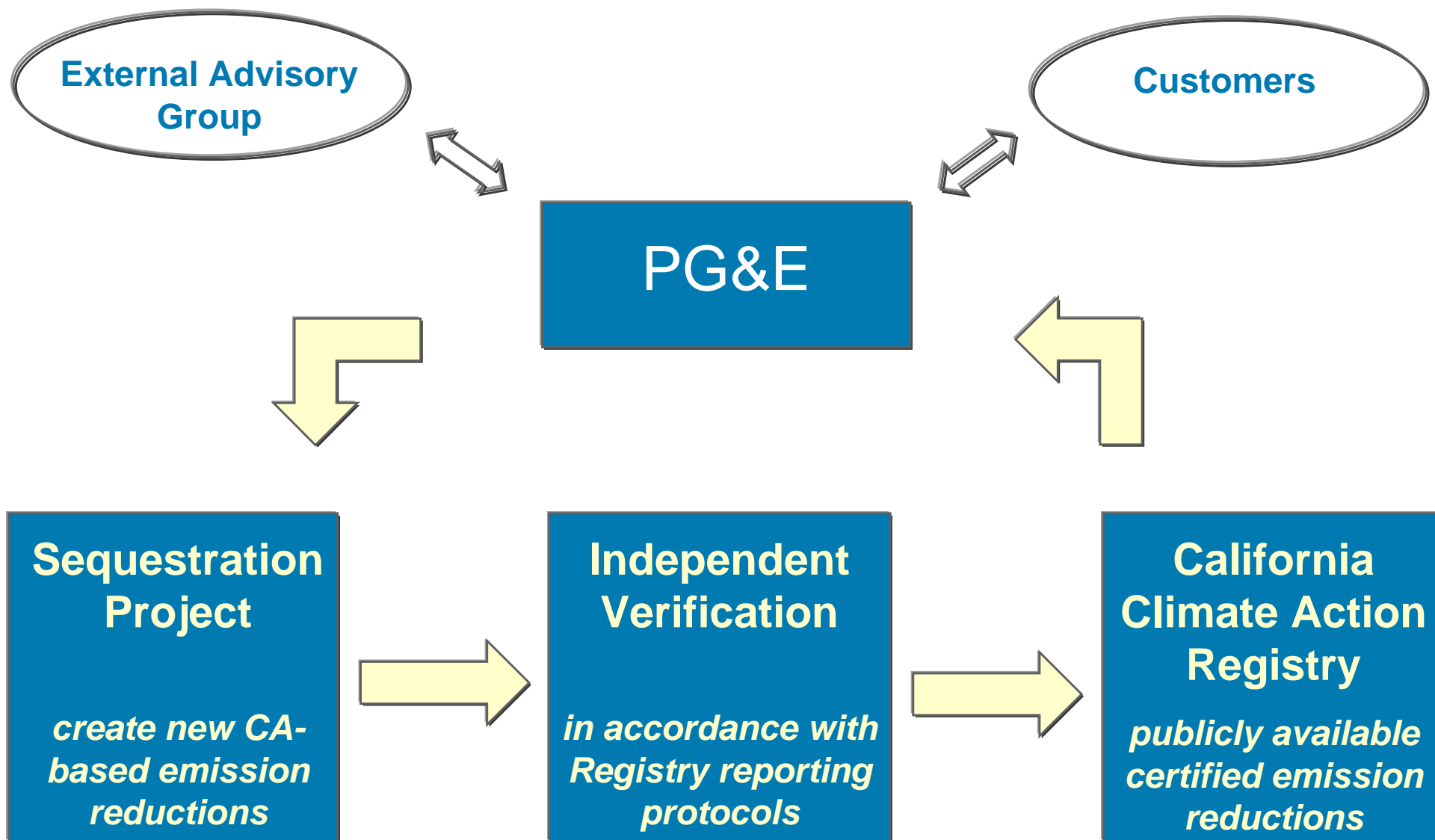
Note: Delivery mix includes all of PG&E's owned generation plus all of PG&E's power purchases. 2

Proposed Climate Protection Program



CO₂ emissions for a typical residential customer are
68% from natural gas and 32% from electricity

Program Accountability and Transparency



Marketing the Climate Protection Program

Enrollment Target:

4-5% of PG&E customers by Year 3

Why is Target Achievable?

- Consistent with top-performing green pricing programs
- Supported by continuing market research
- Easy sign-up and ancillary benefits/features will enhance customer acceptance

